

## **Sentinelle Medical Announces New Breast Coil at Hamilton General**

Toronto, Canada: March 4th, 2009 – Sentinelle Medical Inc., a leading manufacturer of breast MRI coils and software, recently participated in a fund raising event with Hamilton Health Sciences.

Raising funds for a new Sentinelle coil was the focus of a half marathon and 5km run/walk organized by VRPro in Burlington on March 1<sup>st</sup>. Over 80% of the staff from the Department of Diagnostic Imaging at the Hamilton General site walked or ran or volunteered to make this event a resounding success. Under sunny skies and freezing temperature, Sentinelle's team ran along with the staff, family and friends from Hamilton General to help attain the goal of its own on-site breast MRI coil.

The department of Diagnostic Imaging at the Hamilton General Hospital is now the proud owner of a state-of-the-art Sentinelle Vanguard for Siemens breast MRI coil. The Sentinelle Vanguard with 8-channel coil array transforms the Siemens MRI magnet into a dedicated system for breast MR imaging and intervention. The Sentinelle Vanguard for Siemens uses several technologies not available in traditional tabletop coils and the unique Variable Coil Geometry™ technology provides superb image quality.

“A cure for cancer has not been discovered yet, but with early diagnosis and management, survival rates and quality of life for cancer patients can approach those of the general population”, said Cameron Piron, Sentinelle's President and CEO. “The increased sensitivity of breast MRI has been recognized as an important screening tool for high-risk women. Sentinelle's goal is to increase the accessibility to breast MRI in the fight against breast cancer. This technology is providing hope for those at risk of developing breast cancer around the world and we will now be able to offer this procedure to the local community due to the efforts of Hamilton General.”

“We are thrilled to provide the women of Hamilton and surrounding area this enhanced service. Not only are we offering the best in imaging technology, the comfort of the Sentinelle breast coil minimizes patient stress during an MRI exam,” added Dr. Franchetto, Director, Diagnostic Imaging, Director of MRI, Hamilton General Hospital.

### **About Sentinelle Medical Inc.**

Sentinelle Medical is dedicated to improving patient care with early detection and accurate intervention. The company researches, develops, manufactures, sells and supports leading edge Magnetic Resonance Imaging (MRI) technologies. The ground breaking Sentinelle Vanguard® breast coils provide excellent quality MR images, complete and open access for intervention and award winning design that optimizes patient comfort and workflow. Sentinelle products are used in leading breast cancer and imaging sites throughout North America including Dartmouth-Hitchcock Medical Centre, H. Lee Moffitt Cancer Center and Research Institute (University of South Florida), Mountain Medical Physician Specialists, Radiology Ltd., Scripps Memorial Hospital, Sunnybrook Health Sciences Centre, University Health Network and Windsong Radiology Group. Sentinelle Medical is a privately owned Canadian company.

For more information, visit [www.sentinellemedical.com](http://www.sentinellemedical.com).



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### **About Hamilton Health Sciences**

Hamilton Health Sciences is a family of five unique hospitals and a cancer centre, serving more than 2.3 million residents of Hamilton and central west Ontario. Hamilton Health Sciences is the second largest hospital in the province and the regional centre for burns, trauma, cardiac, stroke, neurosurgery, pediatrics, digestive diseases, high-risk obstetrics, cancer, orthopedics and rehabilitation services. With a staff of more than 10,000, the hospital is the largest employer in Hamilton. As an academic teaching hospital with more than 900 beds and an affiliation with McMaster University and Mohawk College, Hamilton Health Sciences is committed to providing exemplary health care for the people and communities we serve and advancing excellence in education and health research.

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