

Cameron Piron wins R&D Innovator of the Year Award

Toronto, Canada: October 21st, 2008 – Today, Sentinelle Medical Inc., a leading manufacturer of breast MRI coils and software, celebrates Cameron Piron’s win as R&D Magazine’s 2008 Innovator of the Year. This prestigious honour is bestowed upon an individual who demonstrates excellence and creativity in the design, development and introduction into the market of one or more technologically significant products.

Cameron received the Innovator of the Year award at the R&D 100 Awards Banquet, a black tie gala at Chicago’s Navy Pier. He now joins the ranks of previous winners Larry Page, (Co-founder and President of Products, Google Inc.); Dean Kamen (President of the DEKA Research and Development Corporation); Burt Rutan (Founder/CTO, Scaled Composites); and Stuart Parkin, IBM (Spintronics).

“It is an honour to be included in such highly esteemed company and to be recognized for our breakthrough innovation and technology,” said Cameron Piron, Sentinelle’s President and CEO. “Our breast MRI products and software were developed to improve patient care and ultimately, to contribute to better health outcomes and well-being.”

“No single accomplishment is enough to earn an Innovator of the Year Award,” says Paul Livingstone, Senior Editor of R&D Magazine. “To compete for this important award, candidates must not only introduce an innovative solution that is able to achieve dramatic improvements in performance and efficiency, but also demonstrate entrepreneurial aptitude and a record of marketplace success. The readers and editors of R&D Magazine have recognized that Cameron Piron has done this with Sentinelle Medical Inc. and its magnetic resonance imaging technologies. R&D Magazine extends its congratulations to Mr. Piron and his groundbreaking work.”

About Sentinelle Medical Inc.

Sentinelle Medical is dedicated to improving patient care with early detection and accurate intervention. The company researches, develops, manufactures, sells and supports leading edge Magnetic Resonance (MR) technologies. The ground breaking Sentinelle Vanguard Breast MR Auxiliary Table[®] provides excellent quality MR images, complete and open access for intervention and award winning design that optimizes patient comfort and workflow. Sentinelle products are used in leading breast cancer sites throughout North America including Dartmouth-Hitchcock Medical Centre, H. Lee Moffitt Cancer Center and Research Institute (University of South Florida), Scripps Memorial Hospital, Sunnybrook Health Sciences Centre and University Health Network. Sentinelle Medical is a privately owned Canadian company.

For more information, visit www.sentinellemedical.com

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